



A Monthly Bangla Magazine from Silicon Valley, California

Porshi Press Release

July 13, 2003

Porshi, a local Bangla monthly publication, is hosting Runa Laila and Orchestra in the Bay Area to celebrate the 2nd year anniversary of its publication on **Friday, July 18th, 2003 at 8.00pm**. The concert will take place at **Spangenberg Auditorium, Gunn High School, 780 Arastradero Road, Palo Alto, CA 94306**. Runa Laila, the legendary stage performer and singer from the sub-continent, will be accompanied by Mumbai-based Jolly Mukherjee and Kolkata-based singer Jojo and full orchestra to make it an unforgettable evening.

Runa Laila needs little introduction to music aficionados of the sub-continent. She stormed into public fame way back in the 1960s when she was just in her teens. She brings prodigious talent with a breathtaking, effervescent stage presence that captivates the audience. Her versatile skills manifest in her ability to perform flawlessly in 17 languages, effortlessly moving between genres as diverse as Bengali folk, modern, classic Urdu ghazals, pop songs. Her “Superuna” pop album won her a platinum disc, while “Loves of Runa Laila” with Pakistani music director Nayyar made double platinum. Runa has sung and recorded well over 5000 songs to date. She was featured in the Guinness Book of Records for recording the largest number of songs in a single day. This happened in Mumbai, where she cut four albums recording 40 songs: 30 of these in three days.

Noted Mumbai-based composer and singer Jolly Mukherjee and Kolkata star Jojo will give the cultural evening an eclectic, cross-national character that is in keeping with the ethos of the global Bengali.

Tickets for the event are \$20.00, \$30.00, \$50.00, and \$100.00. The following individuals can be contacted for ticket and other info related to the concert : Suman 510-494-9595, Zafar 408-274-6909, Sabir 510-687-0609, Mashaque 408-981-4415 or Hassan 408-981-4693. Tickets can also be purchased online at PORSHI website : www.porshi.com. Tickets will also be available at the door on the day of the show.

PORSHI is expecting a huge turn out from Bangladeshi, Indian and Pakistani communities living in and around the Bay area.

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